

**Opening Minds through Art (OMA)  
Quarterly Progress Report to the Ohio  
Department of Medicaid  
Timeframe: April 1, 2019 – June 30, 2019**

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## RECRUITMENT EFFORTS

1. **E-Blasts and Conferences:** Announcements made about the availability of QIP funding to train the next cohort of OMA Facilitators are listed below. There were fewer announcements made than in previous quarters because we were in the last quarter of our funding period and close to reaching our target.

- 3/21/19: E-blast about QIP funding opportunity was successfully delivered to 3,409 recipients.
- 5/9/19: Presented about OMA and the availability of QIP funding at The Alzheimer’s Association Miami Valley annual symposium (45 people attended).

2. **Postcard Distribution:** Postcards announcing OMA training and QIP funding opportunity were distributed at the following events:

Date	Event	# of Postcards Distributed
May 20, 2019	OMA Facilitator Training	31
June 5, 2019	OMA Facilitator Training	22

3. **Social Media Efforts:** QIP funding opportunity information was posted on the following dates:

Date	Social Media Platform	# of People Reached
May 13, 2019	Facebook	251
May 14, 2019	Facebook	254

## IMPLEMENTATION RECORD

1. **Total Number of Trained Sites in Year 3:** *We met 100% of the training goal stated in our original proposal.*

Three training sessions were conducted in this quarter:

Date	Location	Number of Sites Trained
May 20-23, 2019	Oxford	16
June 4-5, 2019	Parma	11
June 26-27, 2019	Oxford	10
<b>Total Number of Sites Trained this Quarter</b>		<b>37</b>

Added to the 17 sites trained earlier in Year 3, these 37 sites resulted in a total of 54 sites trained in Year 3; successfully meeting our stated training goal. After also meeting our goal of training 48 sites in Years 1 and 2, this brings the total number of sites trained during the grant funding period to 102 sites; 100% of the total training goal stated in our original proposal.

2. **Total Number of Launched Sites:** *So far, 85% of trained sites have launched the OMA program.*

We conducted a survey of all trained OMA sites in December 2018 and June 2019. After training, it takes a few months for sites to set up the program and recruit and train the volunteers, and we

have found that summer months are not productive for volunteer recruitment. Due to this, we did not include the 37 sites trained in this quarter in our calculation of the percentage of sites that have launched the program since the beginning of the grant funding period. Excluding those 37 sites from the 102 total sites trained leaves a pool of 65 trained sites with adequate time to plan implementation. According to the June 2019 survey, 55 of those 65 sites (85%) have launched. The remaining sites have plans to launch at a later date.

Most sites that have not yet launched reported a lack of staff or staff turnover, a lack of time, or difficulty in recruiting volunteers as their primary reasons. Full program implementation requires a 1:1 ratio of volunteers to residents with dementia. However, phone interviews conducted by our team with these sites revealed that despite their inability to fully implement the program, most sites have infused person-centered principles and art project ideas they learned from OMA into their day-to-day activity programming.

### **SUPPORT FOR TRAINED FACILITATORS**

- 1. Individualized Feedback:** With a grant from Miami University, we were able to purchase e-tablets which were given to trained sites to record videos and photos of their OMA programs in action and OMA art shows. Using these visual data and the data collected from the December and June surveys, we were able to provide sites with individualized feedback regarding program quality and fidelity. OMA facilitators trained in May 2018 and after received these e-tablets.
- 2. Art Project Videos:** There are currently 59 art projects posted on the OMA website. Between January 2018 and May of 2019, there were 229 downloads of art projects by OMA trained facilitators.