



Department of
Medicaid

Infant Mortality SFY '20/'21 RFA Review

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Monday, July 29, 2019



Agenda

- Welcome & Introductions
- ODM and MCPs' Infant Mortality Reduction Efforts
- SFY '18/'19 Interventions by County
- SFY '20/'21 Infant Mortality RFA Overview & Awards
- Next Steps
- Contact Information
- Questions

All lines will be muted during the webinar to ensure audio quality. We welcome questions and comments during the webinar via the Q&A feature, and follow-up questions can be submitted to Infantmortality@medicaid.ohio.gov

Overview

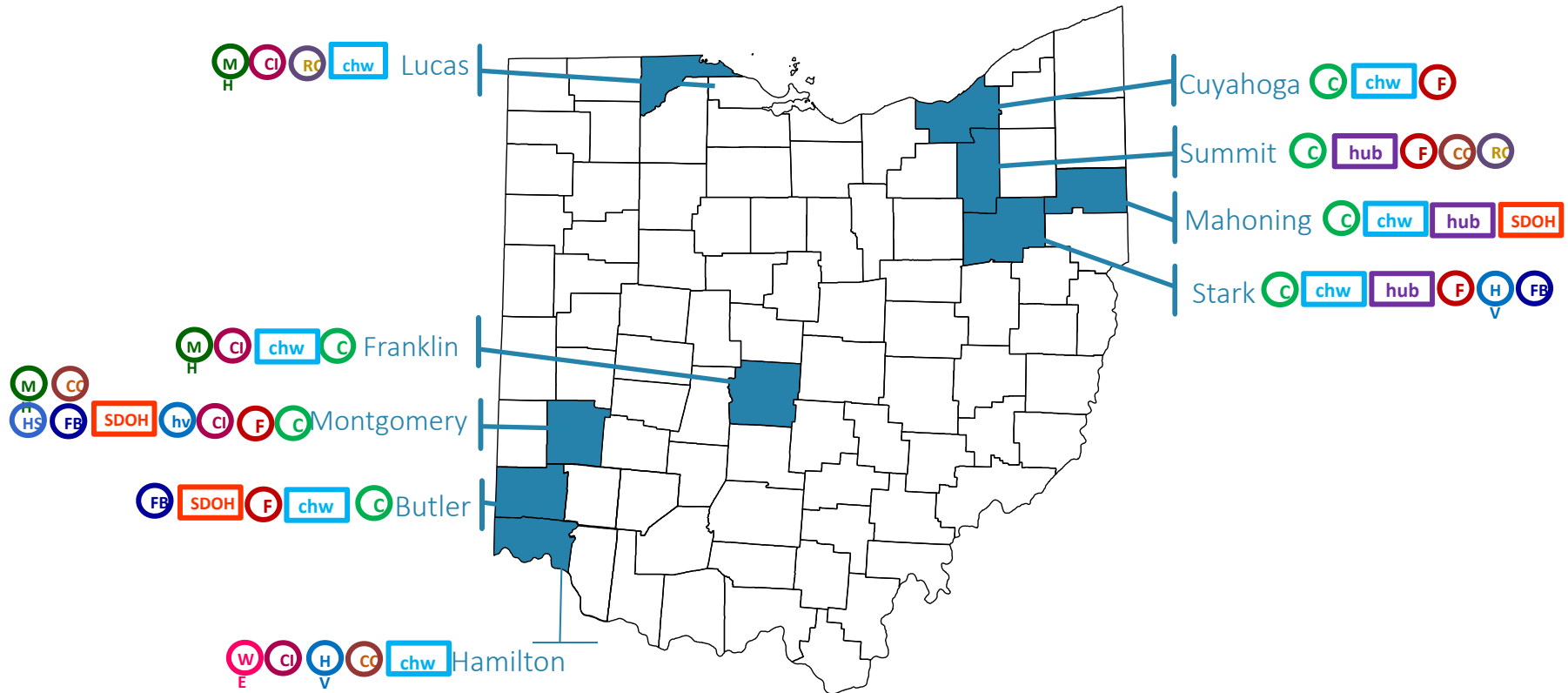
The Ohio Department of Medicaid (ODM) and its managed care plans' (MCPs) SFY '20/'21 funding opportunity is intended to align and create efficiencies with other funding for infant mortality reduction efforts provided by The Ohio Department of Health and The Ohio Commission on Minority Health within the following nine (9) Ohio Equity Institute (OE) communities:

Butler
Cuyahoga
Franklin
Hamilton
Lucas
Mahoning
Montgomery
Stark
Summit

OEI SFY '18/'19 COMMUNITY INTERVENTIONS

Focus on Populations with widely disparate outcomes:

Partnership with Ohio Equity Institute Communities to Address Infant Mortality



BUTLER COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
Butler County P.R.I.M.	Butler County Health Department / Moms & Babies First	Home Visiting
	Atrium Medical Center	CenteringPregnancy®
	Butler County Educational Service Center (ESC)	Community Health Workers
	CenterPoint Health	CenteringPregnancy®
	Help Me Grow Brighter Futures / Nurse Family Partnership	Home Visiting

CUYAHOGA COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
First Year Cleveland	Cleveland Clinic	CenteringPregnancy®
	UH Medical Center	CenteringPregnancy®
	Neighborhood Health Center	CenteringPregnancy®
	NE Ohio Neighborhood Health Services / Moms & Babies First	Community Health Workers in collaboration w/Fatherhood Program for Home Visiting
	Cuyahoga County Office of Early Childhood / Moms First	Home Visiting
	MetroHealth	CenteringPregnancy®
	MetroHealth / Nurse Family Partnership	Home Visiting
	Birthing Beautiful Communities	Home Visiting w / Doulas
	Care Alliance	CenteringPregnancy®
	Parents With Possibilities	???
	Racial Bias Training	????
Centers for Families & Children	Centers for Families & Children	Home Visiting

FRANKLIN COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
CelebrateOne	Primary One Health	CenteringPregnancy®
	City of Columbus / Community Connector Corps	Community Health Workers
	City of Columbus / Healthy Beginnings	Community Health Workers
	Columbus Public Health / Moms & Babies First Expansion	Home Visiting
	Nationwide Children’s Hospital / Nurse Family Partnership	Home Visiting
	Moms 2 B	Community Health Workers
	StepOne / Physicians Care Connections	Community Health Workers / Navigators
	Men for The Movement / Community Connector Corps	Community Health Workers
Heart of Ohio Family Health Center	Heart of Ohio Family Health Center	Community Health Workers
YMCA of Central Ohio	YMCA of Central Ohio	Community Health Workers

HAMILTON COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
Cradle Cincinnati	Every Child Succeeds, Healthy Moms and Babes, Cincinnati Health Department, and TriHealth Outreach Ministries	Community Health Workers
	Various community organizations targeting issues specific to the African American Community	Trust-building???
	TriHealth and UCMC	CenteringPregnancy®
	Cradle Cincinnati	Health Equity & Racial Bias Training
Breastfeeding Outreach & Support	Breastfeeding Outreach & Support	Community Health Workers

LUCAS COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
Toledo/Lucas Co. Getting to 1	Toledo/Lucas Co. Getting to 1	CenteringPregnancy®
	Lucas Co. Health Department	Community Health Workers
	Frederick Douglass Community Center	Community Health Workers
	Brothers United	Home Visiting
	Neighborhood Health Association	Community Health Workers
	Grace Community Center	Community Health Workers
Hospital Council of Northwest Ohio	Pathways HUB	Community Health Workers

MAHONING COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
Mahoning County Educational Service Center (ESC)	Mahoning County Educational Service Center (ESC) / Nurse Family Partnership	Home Visiting
M/Y Baby's 1 st	M/Y Baby's 1 st	CenteringPregnancy® program establishment
	M/Y Baby's 1 st	CenteringPregnancy® expansion in a large OB practice
	Mercy Health	CenteringPregnancy® program expansion
	Akron Children's Hospital	CHWs to connect the targeted population to the Pathways HUB
	Resource Moms	Support to pregnant women & their partners
	HUB Expansion	Community Health Workers
	Alta Care Group	Community Health Worker expansion in the HUB Pathways model

MONTGOMERY COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
Public Health Dayton/Montgomery County's Everyone Reach One	Fiver Rivers	CenteringPregnancy® program expansion
	Life Stages	CenteringPregnancy® program expansion
	Help Me Grow Brighter Futures / Nurse Family Partnership	Home Visiting program expansion
	Catholic Social Services / Sunlight Village	Community Health Workers
	Community of Hope	Faith-based outreach
	Every Parent Matters	Community Health Workers
Wesley Community Center	Wesley Community Center	Community Health Workers

STARK COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
Stark County T.H.R.I.V.E.	Pathways HUB	Community Health Worker expansion
	Alliance Family Health Center	CenteringPregnancy® program expansion
	Stark County Fatherhood Coalition	Supporting Fatherhood initiatives

SUMMIT COUNTY

COLLABORATIVE / ENTITY	COMMUNITY PARTNER	INTERVENTION
Full Term / First Birthday & Akron/Summit County Public Health	Charisma Community Connection	CHWs to assist women in navigating the Pathways HUB model of support.
	Project Ujima / Summa Health	CenteringPregnancy®
	Akron / Summit Community Action HUB	Pathways HUB expansion
	Mt. Calvary / Minority Behavioral Health Group / Summa Health	CenteringPregnancy® program continuation and CHWs
	AxessPoint Community Health Center	Community Health Workers / Navigators
	Child Guidance and Family Solutions	Community Health Workers to navigate the Pathways HUB model
	Summa Health	CenteringPregnancy® and Community Health Workers
	Birthing Beautiful Communities	Home Visiting expansion using Doulas
	Summit County Public Health / Nurse Family Partnership	Home Visiting

SFY '20/'21 Infant Mortality RFA Overview

Purpose

ODM & the Medicaid MCPs will fund **target coordinated community approaches that focus on eliminating or mitigating the racial disparity in the infant mortality rate.**

Funding is intended to:

- Build capacity to expand or create services and engage African American women most at risk for poor birth outcomes.
- Fill gaps between existing services and systems.
- Increase engagement and retention of African American women in interventions and high-quality before, during, after, and in-between pregnancies.
- Achieve community, health system, and individual care providers' changes in attitudes, norms, and practices.

Expectations

ODM and the MCPs expect selected applicants to begin service delivery to the population of focus as soon as possible after the award.

- Applications should maximize funding for direct services.
- Applicants should include any information on their program's historical outcomes and/or results.
- Other funding sources should be identified and leveraged to support program activities.
- Applicants should provide details on their ability to be self-sustaining in the future.

Eligible Applicants

Eligible applicants must be domestic entities including:

- Community or faith-based not-for-profit organizations;
- Local health departments (city or county);
- Public or private universities and colleges; or
- Early care and learning entities

To qualify for funding in the targeted communities, one Primary Applicant or Lead Agency, must submit the application on behalf of itself and its Partnering Agencies.

- Separate or multiple applications from a single county will not be considered.

Primary Applicant Responsibilities

Identify, outreach to, and engage potential Partner Agencies in a coordinated community-wide approach:

- Assess potential partner agencies.
- Communicate in writing to previously funded entities that will not be included in the current application.
- Plan for engaging Partner Agencies and other community stakeholders throughout the funding period:
 - Hold monthly meetings; and
 - Coordinating and holding professional development activities to build capacity for trauma-informed care, cultural competence, and racial disparity efforts.

Coordinated Intervention Models – Funding For:

1. Evidence-based Interventions:

- » CenteringPregnancy
- » Home Visiting
- » Community Health Workers

2. Non-traditional community-based interventions focused on the target population and designed to achieve one or more of the following:

- » Address social determinant of health strategies and/or barriers not addressed by one of the evidence-based models described above,
- » Improve participant retention rates,
- » Address racial equity,
- » Expand peer support strategies and activities,
- » Coordinate with early care and learning settings,
- » Improve retention in the Medicaid eligibility for program participants,
- » Use digital technology to support program efforts, and/or
- » Increase cultural competency.

Implementation Approach

Proposed intervention model must demonstrate:

- » Coordination across the Primary Applicant and its Partner Agencies.
- » Process to engage women and/or families in the target population within the community's planning process and ongoing implementation strategies
- » Development of an effective referral system to address other physical and/or behavioral healthcare for the population of focus
 - Including a process to inform Managed Care Plans when a member is pregnant and/or enrolled in one of the communities' interventions and the organization can determine the member's Managed Care Plan
- » Ability to connect individual women to additional programs and address community-wide social determinants of health among the population of focus
- » Alignment with other community efforts funded by the Ohio Department of Health and/or the Ohio Commission on Minority Health

RFA Submission Process

All applications should include:

- Project Narrative
 - Proposed Implementation Approach
 - Goals & Objectives
 - Data Collection & Reporting Performance Measurement
- Detailed Budget Information
 - Salaries & Wages
 - Allowable Direct Costs not to exceed 10% of total funding
- Supporting Documentation
 - Letters of Commitment
 - Disclosure of Funding Agencies & Supporting Corporations
 - If applicable, notification letters sent to agencies previously funded by ODM/MCPs that are not included in this funding application

Recap of Key Information

- This submission process is more formalized and requires specific details for interventions, budgets, etc. for funding consideration.
- One (1) single Primary Applicant (Lead Agency) must submit the application on behalf of itself and its Partnering Agencies for each county.
- Maximum funding amounts per county have been provided for each Primary Applicant to intentionally plan county-wide budgetary requests for interventions.
- Applicants must identify a process to inform all MCPs when one of their customers is pregnant and/or enrolled in their respective intervention(s).
- For transparency purposes, Partnering Agencies' Letters of Commitment, all supplemental funding financial disclosures, and other required documentation must be included in the submission.
- Funded entities will be required to follow enhanced reporting and data sharing requirements.

Recap of Key Information - Continued

- Primary Applicants will be required to communicate in writing with previously funded entities that are not included in the new application. Copies of these communications will need to be included in the RFA submission packet that will be reviewed by the MCPs and ODM
- The three (3) evidence-based models will continue to be funded, and recognizing that needs do not always fit into a pre-determined model, the MCPs will consider funding additional community-based interventions that improve service delivery, maternal education, and/or health outcomes.
- Ohio's MCPs are not obligated to issue awards as a result of this RFA if, in their opinion, none of the applications (or parts thereof) are responsive to the objectives and needs of the funding opportunity.

Maximum Award Amounts by County

Funding will be awarded **up to** the following amounts to a single, primary applicant (Lead Agency) in each of the nine counties:

OEI COMMUNITY	AWARD AMOUNT
Butler County	\$1,490,000.00
Cuyahoga County	\$4,800,000.00
Franklin County	\$4,520,000.00
Hamilton County	\$2,920,000.00
Lucas County	\$2,670,000.00
Mahoning County	\$1,880,000.00
Montgomery County	\$3,610,000.00
Stark County	\$1,630,000.00
Summit County	\$2,480,000.00

Please only apply for a total amount you believe you can use during the grant period, up to the maximum award amounts listed above.

Next Steps

Date	Action
July 25, 2019	Request for applications release
July 29, 2019	Webinar for potential applicants at 11 AM.
August 2, 2019	Deadline for written questions – email to infantmortality@medicaid.ohio.gov
August 9, 2019	Question and answer document posted to ODM website
August 12-16, 2019	Optional individual county TA sessions.
September 13, 2019	Applications due by 5:00 EDT to infantmortality@medicaid.ohio.gov
October 11, 2019	Notice of awards
October 11, 2019 – November 30, 2019	MCPs initiate grant agreements with Primary Applicants Primary Applicants plan to disburse funds to Partner Agencies Primary Applicants and Partner Agencies sign BAAs with MCPs
January 1, 2020	Project start date

CONTACT

Ohio Department of Medicaid Contacts:

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NOTE: Please continue work with your assigned managed care plan contacts throughout this process.

QUESTIONS?