

**Opening Minds through Art (OMA)**  
**Quarterly Progress Report to the Ohio Department of Medicaid**  
Timeframe: July 1, 2016 through September 30, 2016

The Scripps OMA program has had a busy and productive first quarter. During this time period, we accomplished the following:

1. Hired Dr. Joan Fopma-Loy as program manager at 50% time.
2. Hired and trained Ms. Debbie Jones and Ms. Carol Dana as OMA Lead Artists on a consultancy basis. Ms. Jones is also a Special Events Coordinator. She will assist in coordinating regional training sessions and conferences for trained facilitators.
3. Hired Ms. Laura Hahn on a consultancy basis as a managing editor for OMA's social media presence.
4. Hired Michael deGrazier as a videographer for online material development. Mr. deGrazier has recorded and edited the entire 3.5 day of in-person OMA Facilitator Training session and converted them into shorter video clips for the online course.
5. Worked with Amy Liu, an Instructional Designer at Electronic Learning Miami department, to construct the structure for these video clips.
6. Published a Request for Proposals for IT companies to submit bids to design the platform and provide technology training and support for the online course.
7. Conducted weekly meetings with the OMA leadership team (Lokon, Rohrbaugh, and Fopma-Loy) and three graduate students to keep up with the progress.
8. Conducted a 3.5-day in-person OMA Facilitator Training on August 15-18, 2016.
9. Planned a free webinar about this opportunity on 10/25/16.
10. Planned a conference for trained facilitators on 3/6/17.

We have also announced the opportunity to receive training and funding to replicate the OMA program through the following activities:

1. Created and sent announcement in September to 960 Nursing Home Administrators
2. Created announcements and RFPs in OMA's website and Scripps Gerontology Center's website
3. Posted the above announcements repeatedly through social media
4. Used personal email to contact key people in the industry to pass on the information (For example, LeadingAge Ohio and National, OHCA, Academy for Senior Health Sciences, National Center for Creative Aging, The Creative Center, ArtsWave, Ohio Arts Council, Alzheimer's Foundation of America)
5. Presented at LeadingAge Ohio annual conference in Columbus on 9/9/16 (20 people attended)
6. Shared the opportunity at a convening for the Ohio Art Council in Columbus OH on 9/23/16 (20 people attended)
7. Presented at LeadingAge National Headquarters and hosted an art show reception in Washington, DC on 9/23/16 (30 people attended)
8. Presented at the National Center for Creative Aging conference in Washington, DC on 9/26/16 (60 people attended)